



## **AI, ALGORITHMS, AND DATA - RIGHTS AND ETHICS**

Seminar developed by UBVA (the Committee for the Protection of Scientific and Scholarly Work) at the Confederation of Professional Associations in Denmark together with the Danish UNESCO National Commission.

**Data and algorithms are now important cornerstones in science and our narratives. It is important to be in control of them for our ability and values in shaping our future ourselves within a human and democratic society. Our democracies are depending on an approach respecting fundamental principles of human rights.**

Thus, regarding data and algorithms we need to develop mechanisms, regulations and legislation respecting freedom rights and ethical standards. As algorithms are decided and coded by humans, we must empower IT staff to reflect on ethics and rights when coding. Next step is then also to have sufficient influence on data delivered.

This will be the topic of the seminar AI - Rights & Ethics with the aim to deliver solutions for decisionmakers, journalists, scientists, and other academics to ensure that algorithms feeding emerging technologies are based on a fundamental human rights approach including high ethical standards. It should also be solution based on the principle that data ownership belongs to the citizens, not the state or the tech industry.

**The seminar will take place as a hybrid event at DM, "Akademikertårnet" Frederiksberg, Copenhagen on the 5th of December 2022 from 10.00 am to 15.00 pm.**



## PROGRAM

**Moderator of the day:** Mogens Blicher Bjerregård, freelance international advisor

09.30 Registration and coffee

**10.00 Welcome**  
by the president of the Confederation of Professional Associations in Denmark, Lisbeth Lintz

**10.10 Welcome speeches**  
by Elsebeth Gerner Nielsen, chair of the Danish UNESCO national commission  
Morten Rosenmeier, president of UBVA

**10.20 Keynote speech by Virginia Dignum, Professor of Computer Science**  
The emerging universe of algorithms and data

**10.40 Empowering Decision Makers to Address Human Rights and Ethical challenges and dilemmas of Digital Transformation**  
Opening Note: Prateek Sibal, Lead of the AI Team at the section of Digital Information and Transformation at UNESCO

Panel:  
Nayla Glaise, president of Eurocadres  
Irina Shklovski, professor at Copenhagen University

11.30 Coffee Break

**11.45 European Perspectives and regulations**  
Kim Skov Hilding, Senior Consultant at Danish Standard  
Martin Ulbrich, EU commission, DG Communication Networks, Content and Technology, Artificial Intelligence

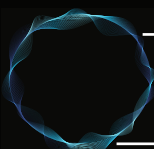
12.30 Lunch

**13.15 Citizens' Rights, how do we support citizens for the digitalized society?**  
Opening note: Andreas Marckmann Andreassen, Fellow in automation in the media, University of Southern Denmark

Reflections of the day and proposing concrete steps forward  
Panel: Morten Rosenmeier, president of UBVA  
Anne Aaby, Interim Local Co-Head, ReDI School of Digital Integration  
Bent Ole Gram Mortensen, UBVA, professor at the University of Southern Denmark  
Sine Nørholm Just ADD, Professor at Roskilde University  
Magnus Ag, International Media Support

14.50 Conclusion  
Camilla Gregersen, President of DM

15.00 End of the seminar



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